



Town of Arlington, Massachusetts
730 Massachusetts Ave., Arlington, MA 02476
Phone: 781-316-3000

webmaster@town.arlington.ma.us

Cultural Council Minutes 08-21-2003

Arlington Arts Council
 Minutes of August 21, 2003
 Jefferson Cutter House

~

Present: Karen Dillon, Suzanne McLeod, Michelle Meagher, Jean Yoder (prospective member), Betsy Campbell (prospective member), Leland Stein, Amy Peters, Elinore Kagan, Shari Craig, and Diane Connor.

~

Absent: Cheryl Hemenway, David Silverman

~

Suzanne McLeod called the meeting to order at 7:40 pm.

~

Item One: Minutes from July

The minutes were approved unanimously.

~

Item Two: Requests for payments and Extensions

~

2003-16 Request for final payment to Alice K. Bouvrie for her documentary "the Girls Next Door". Elinore moved that the request be granted; Suzanne McLeod seconded; the motion passed unanimously.

~

Talk ensued about potential and appropriate venues for the premiere of "The Girls Next Door".

~

Item Three: Town Day

Amy Peters is coordinating the Town Day effort. The ACC booth will be set up at the end of Lamson Way. There will be a sidewalk drawing contest to commence between 10-11:30 and drawing will end at 1:00. There will be a panel of esteemed judges. There were suggestions for potential judges. The contest will be judged from 1:00-1:30. The winners will be interviewed on Cable. Amy would prefer not to be interviewed.

It was suggested that the squares for children to draw in; should be smaller than last years- to allow for more entries. It was agreed that the minimum entry age be changed from *12 and under* to *5 to 12*.

~

We discussed possible prizes. After tossing around a few ideas it was decided that the prizes will be as follows:

5-12 group-Family fun pack to the Regent Theatre

Teen group-Capitol theatre tickets (worth 50.00)

Adult group-Restaurant Gift certificate-possibly to Elements

~

Leland Stein will get the Regent Tickets

Diane Connor will investigate the Capitol tickets.

Suzanne McLeod will look into the Elements Gift Certificate.

Diane Connor will buy ribbons for the contest at Playtime or Paper N' more. (3 Blue, 3Red and 3 yellow)

~

At our Town day booth we will hand out 2004 grant applications. Amy mentioned an article she found on the MCC website which is a comprehensive look at what Cultural Councils do as a potential hand out at town day.

~

A sign up sheet was circulated and ACC members signed up for volunteer duty on town day.

~

~

Item Four: Anyone Can Day

~

The MCC has designated April 6-12 as arts in your community Week. We are strongly encouraged to do some sort

of community outreach activity during that week.

~

Shari wrote to Kay Donovan requesting the Gym as a site for "Anyone Can Day" in April. She has not received a reply as of yet.

~

Michelle suggested the town hall as an alternative site.

~

The group questioned how messy the activities might be.

~

Michelle Meagher mentioned that the "Firefly at night" promoters talked recently about wanting to donate the proceeds from one of their fall concerts to a "worthy arts cause", it was suggested that "Anyone Can Day" might be that cause; with proceeds to be used as a stipend or to buy supplies.

~

The group decided to change the event from a two hour event to a four hour event.

~

Michelle mentioned that it would be good to get the "Anyone Can Day" mentioned on the Cultural Council calendar which goes to press on Friday, Aug 29th.

~

It was suggested that the UU church hall is spacious and a wonderful site to hold the event.

~

Jean Yoder asked who the audience is that we are targeting for this event.

~

Diane Connor stressed the importance of promoting the event to the senior community to encourage their participation.

~

Michelle Meagher suggested that a great way to promote the event is to be placed on the town wide monthly PTO meeting as an agenda item.

~

Elinore suggested we search for a co-sponsor to cover printing and other overhead costs for the event.

~

A banner over Pleasant Street was suggested and determined to expensive to obtain. (over 600.00 with insurance)

~

Shari Craig will draft a poster to promote the event for the group to review.

~

Betsy expressed her concern towards rolling out "Anyone Can Day" at town day. The group agreed that it would be too much at once and should be rolled out separately.

~

Shari Craig reminded us that we are required to hold a community event at least every 3 years to meet MCC requirements. Shari will check to see when that needs to be done. We must have either a written survey or a community meeting. It was mentioned that the last community meeting was quite successful.

~

Item Five: 2004 Group Application Process

~

The group reviewed the 2004 Grant Application Guidelines document.

~

Michelle Meagher suggested the need for a statement in the document to say something to the effect of "the payment from the ACC must go directly to an organization applying, NOT an employee who is already drawing a salary." We need to be more vigilant during the application process.

~

Suzanne McLeod suggested placing the statement at the end of section 1 of the grant application.

~

Presentations to the arts council should not be mandatory but strongly suggested.

~

Jean Yoder suggested separating the presentations between the two schedule presentation nights in October alphabetically by presenter's last name.

~

Michelle Meagher suggested that applicants not be allowed to apply repeatedly for the same grant annually (once it has been granted). The first and second time grants are approved are "seeding" for the applicant after that the Art should take off on its own. We should not support projects on an ongoing basis.

~

Shari Craig will bring Application Grant forms to the town day booth (100 applications)

~

Committee members need to select a logo from the MCC website.

~

Meeting adjourned at 9:35.